

# Uninterrupted access to applications and user data - under all circumstances

The user benefits of SaaS are clear and have resulted in a rapid uptake and widespread popularity of the SaaS model. For many users and prospects however, business continuity remains a vital issue.

Based on business continuity requirements of both SaaS vendor and end-users, Escrow4all has developed a unique SaaS Escrow solution. Unlike software escrow, safeguarding source code is no longer key. When it comes to hosted applications, focus is to ensure uninterrupted access to the application and (user)data.

Escrow4all's SaaS Escrow solution is a series of smart legal and technical solutions whose single objective is to assure business continuity in case SaaS vendor is no longer able to support and maintain the application.

All parties benefit from our unique, innovative escrow solution: SaaS vendor overcome sales hurdles while SaaS users enjoy the power of the SaaS delivery model without worries about their business continuity!

# **Benefits**

- Application and data continuity assured
- Turn-key escrow solution
- End-to-end continuity arrangement
- Flexible and scalable
- Always the right solution
- Quality first and foremost





# SaaS Escrow - the essentials

## **Objectives**

 Assure business continuity for SaaS environments: uninterrupted access to both application and data.

## Legal aspects

- SaaS Escrow Agreement between the SaaS vendor and one or more clients. All agreements between parties and their rights and obligations are clearly defined in a transparent contract. This forms the basis of every escrow arrangement for one or hundreds of users.
- Agreement Continuation Hosting Services (annex SaaS Escrow Agreement): an agreement between Escrow4all and the hosting partner where the hosting partner commits under specific circumstances to 'continue the service' while Escrow4all takes over the (financial) obligations. Even when the SaaS vendor is in default.

#### **Technical aspects**

In case of a calamity it is vital that all information important for maintenance and access are secured. Our experienced Verification Consultants collect and verify all vital elements during the following verifications:

- Access Check collect and verify vital data of servers and infrastructure.
- Maintenance Check collect and verify vital data with regard to maintenance.
- Source Code Verifications verification of source code.

#### **Practical support**

- Our expertise and smart processes guarantee a flawless implementation.
- Our team consists exclusively of dedicated and experienced specialists.
- Escrow4all's Client Portal for 24/7 access to your account status.

#### **About Escrow4all**

Escrow4all offers a range of full-service ecrow solutions to everyone who wishes to professionally manage their operational IT risks. Escrow4all operates independently and provides full services from its Amsterdam office. As escrow expert Escrow4all provides added value to its customers with quality solutions and superior processes.

## Other solutions

Next to SaaS Escrow Escrow4all offers among others the following escrow solutions:

#### **Software Escrow**

Continuity for (client-server) software

#### **Escrow Frame Agreement**

Scaleable, companywide escrow arrangements

#### **Knowledge Escrow**

Continuity for trade-secrets

#### **Distributor Escrow**

Secure links within the value chain

## **Escrow for Usergroups**

Advantages through cooperation

#### **Escrow for start-ups**

Easy and affordable

#### Verifications

From standard to advanced verifications

## **Source Code Management**

Secure your own IP

#### **Customized**

Always the right escrow solution

## Want to know more?

Do you want to know more about the escrow solutions from Escrow4all? Please contact us - call Escrow4all on +31 020 - 34 20 250 or mail to sales@escrow4all.com. We are glad to be of service!



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